SEO Fix Guide

https://example.com/
Audit #12 · 2026-04-24 11:09 · Overall 73/100

Total issues: **23** · High: **6** · Medium: **10** · Low: **7**

High (6)

High Meta

Meta description present
No meta description found.

Generic best practice

Add a compelling 120–160 character meta description.

High Meta

OpenGraph image present
Missing <meta property="og:image">.

Generic best practice

Add the og:image meta tag for rich social previews.

High Schema

JSON-LD structured data present
No JSON-LD scripts found.

Generic best practice

Add structured data (Organization, WebSite, BreadcrumbList).

High Content

Sufficient word count
Only 17 words — thin content.

Generic best practice

Target 300+ words; ideal 1000+.

High Content

E-E-A-T: Experience
Weak: The page shows no first-hand experience with any subject matter as it serves only as a placeholder domain example. There is no demonstration of practical engagement or real-world application.

Generic best practice

Experience is the most impactful E-E-A-T weakness here — address first.

High Content

E-E-A-T: Expertise
Weak: The content demonstrates minimal expertise, providing only basic information about the domain's intended use for documentation purposes. It lacks depth, specialized knowledge, or technical detail beyond its simple functional statement.

Generic best practice

Expertise is the most impactful E-E-A-T weakness here — address first.

Medium (10)

Medium Meta

Title length

Title is only 14 characters — too short to communicate value.

Generic best practice

Aim for 30–60 characters.

Medium Meta

Title is descriptive

Title has fewer than 3 words.

Generic best practice

Make the title descriptive — include the page topic and brand.

Medium Meta

OpenGraph title present

Missing <meta property="og:title">.

Generic best practice

Add the og:title meta tag for rich social previews.

Medium Meta

OpenGraph description present

Missing <meta property="og:description">.

Generic best practice

Add the og:description meta tag for rich social previews.

Medium Technical

Canonical URL present

No canonical link tag found.

Generic best practice

Add <link rel="canonical" href="..."> to prevent duplicate indexing.

Medium Sitemap

robots.txt accessible

No robots.txt found at https://example.com/robots.txt

Generic best practice

Add a robots.txt to control crawler access.

Medium Sitemap

sitemap.xml accessible

No sitemap at https://example.com/sitemap.xml (status 0).

Generic best practice

Generate and host an XML sitemap.

Medium Ssl security

HSTS header present

Missing strict-transport-security header.

Generic best practice

Add strict-transport-security for hardened security posture.

Medium Page speed

Compression enabled

No gzip/brotli content-encoding header.

Generic best practice

Enable gzip or Brotli on your server.

Medium Links

Healthy internal link count

No internal links on this page.

Generic best practice

Link to related pages on your site to spread link equity.

Low (7)

Low Meta

Twitter card present

Missing <meta name="twitter:card">.

Generic best practice

Add the twitter:card meta tag for rich social previews.

Low Meta

Charset meta tag present

No charset declaration in <head>.

Generic best practice

Add <meta charset="utf-8"> as the first child of <head>.

Low Headings

Sufficient H2 tags

Only 0 H2 tags.

Generic best practice

Use H2s to break content into scannable sections.

Low Technical

Favicon present

No favicon link tag.

Generic best practice

Add <link rel="icon" href="/favicon.ico">.

Low Sitemap

Sitemap referenced

robots.txt does not reference a sitemap.

Generic best practice

Add "Sitemap: https://example.com/sitemap.xml" to robots.txt.

Low Ssl security

CSP header present

Missing content-security-policy header.

Generic best practice

Add content-security-policy for hardened security posture.

Low Ssl security

X-Content-Type-Options

Missing x-content-type-options header.

Generic best practice

Add x-content-type-options for hardened security posture.