SEO Audit Report

https://example.com/
Audit #14 · 2026-04-24 11:40 · 11.25 s

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✓ 27 pass · ! 17 warn · ✗ 6 fail

Category scores

Category	Score
Geo	100/100
Meta	52/100
Links	80/100
Images	100/100
Mobile	100/100
Schema	0/100
Content	48/100
Sitemap	40/100
Headings	92/100
Hreflang	100/100
Technical	90/100
Page Speed	93/100
Ssl Security	80/100

Meta (10)

Status	Check	Message	Recommendation
Pass	Title tag present title_present	Title tag found.	—
Warning	Title length title_length	Title is only 14 characters — too short to communicate value.	Aim for 30–60 characters.
Warning	Title is descriptive title_unique_words	Title has fewer than 3 words.	Make the title descriptive — include the page topic and brand.
Fail	Meta description present meta_description_present	No meta description found.	Add a compelling 120–160 character meta description.
Warning	OpenGraph title present og_title_present	Missing <meta property="og:title">.	Add the og:title meta tag for rich social previews.
Warning	OpenGraph description present og_description_present	Missing <meta property="og:description">.	Add the og:description meta tag for rich social previews.
Warning	OpenGraph image present og_image_present	Missing <meta property="og:image">.	Add the og:image meta tag for rich social previews.
Warning	Twitter card present twitter_card_present	Missing <meta name="twitter:card">.	Add the twitter:card meta tag for rich social previews.
Pass	Viewport meta tag present meta_viewport_present	Viewport meta tag present.	—

Status	Check	Message	Recommendation
Warning	Charset meta tag present meta_charset_present	No charset declaration in <head>.	Add <meta charset="utf-8"> as the first child of <head>.

Headings (5)

Status	Check	Message	Recommendation
Pass	H1 tag present h1_present	Found 1 H1.	—
Pass	Single H1 tag h1_count	Exactly one H1.	—
Pass	H1 has reasonable length h1_length	H1 length 14 chars.	—
Warning	Sufficient H2 tags h2_count	Only 0 H2 tags.	Use H2s to break content into scannable sections.
Pass	Heading hierarchy heading_hierarchy	Heading levels descend logically.	—

Schema (6)

Status	Check	Message	Recommendation
Fail	JSON-LD structured data present schema_json_ld_present	No JSON-LD scripts found.	Add structured data (Organization, WebSite, BreadcrumbList).
Skipped	JSON-LD is valid JSON schema_valid_json	No JSON-LD to evaluate.	—
Skipped	Recommended schema types used schema_recommended_types	No JSON-LD to evaluate.	—
Skipped	No deprecated schema types schema_no_deprecated	No JSON-LD to evaluate.	—
Skipped	No restricted schema types schema_no_restricted	No JSON-LD to evaluate.	—
Info	Microdata or RDFa present schema_microdata_present	No microdata. JSON-LD is preferred — this is informational only.	—

Technical (8)

Status	Check	Message	Recommendation
Warning	Canonical URL present canonical_present	No canonical link tag found.	Add <link rel="canonical" href="..."> to prevent duplicate indexing.
Skipped	Canonical self-references canonical_self_referencing	No canonical to evaluate.	—
Pass	Page is indexable robots_meta_indexable	No noindex directive.	—
Pass	HTML lang attribute lang_attribute_present	<html lang="en">declared.	—
Pass	HTML5 doctype doctype_html5	HTML5 doctype declared.	—
Warning	Favicon present favicon_present	No favicon link tag.	Add <link rel="icon" href="/favicon.ico">.

Status	Check	Message	Recommendation
Pass	HTTP status 2xx http_status_ok	Server returned 200.	—
Pass	Response time acceptable response_time_ok	Fetched in 120 ms.	—

Sitemap (4)

Status	Check	Message	Recommendation
Warning	robots.txt accessible robots_txt_found	No robots.txt found at https://example.com/robots.txt	Add a robots.txt to control crawler access.
Skipped	robots.txt does not block robots_txt_no_block	No robots.txt to evaluate.	—
Fail	sitemap.xml accessible sitemap_xml_found	No sitemap at https://example.com/sitemap.xml (status 0).	Generate and host an XML sitemap.
Warning	Sitemap referenced sitemap_referenced	robots.txt does not reference a sitemap.	Add "Sitemap: https://example.com/sitemap.xml" to robots.txt.

Ssl Security (6)

Status	Check	Message	Recommendation
Pass	Page served over HTTPS ssl_https	Served over HTTPS.	—
Pass	TLS handshake succeeds ssl_valid	TLS handshake succeeded.	—
Pass	HTTP redirects to HTTPS http_redirects_to_https	HTTP requests redirect to HTTPS.	—
Warning	HSTS header present hsts_header_present	Missing strict-transport-security header.	Add strict-transport-security for hardened security posture.
Warning	CSP header present csp_header_present	Missing content-security-policy header.	Add content-security-policy for hardened security posture.
Warning	X-Content-Type-Options x_content_type_options	Missing x-content-type-options header.	Add x-content-type-options for hardened security posture.

Page Speed (8)

Status	Check	Message	Recommendation
Pass	PageSpeed performance score pagespeed_score	Score 100/100.	—
Pass	Largest Contentful Paint lcp_within_threshold	Within good threshold (0.76s).	—
Pass	Cumulative Layout Shift cls_within_threshold	Within good threshold (0).	—

Status	Check	Message	Recommendation
Pass	First Contentful Paint fcp_within_threshold	Within good threshold (0.76s).	—
Pass	Time To First Byte ttfb_within_threshold	Within good threshold (0s).	—
Info	Interaction to Next Paint inp_within_threshold	INP is a field-only metric — not measured here.	—
Pass	Few render-blocking resources render_blocking_resources	No render-blocking resources detected.	—
Warning	Compression enabled gzip_or_brotli	No gzip/brotli content-encoding header.	Enable gzip or Brotli on your server.

Links (4)

Status	Check	Message	Recommendation
Warning	Healthy internal link count internal_link_count	No internal links on this page.	Link to related pages on your site to spread link equity.
Skipped	No broken internal links no_broken_internal_links	No internal links to test.	—
Pass	External links safe external_links_safe	All external _blank links use rel=noopener.	—
Pass	Descriptive anchor text descriptive_anchor_text	Anchor texts are descriptive.	—

Images (4)

Status	Check	Message	Recommendation
Info	Images have alt text images_alt_present	No <img> tags on page.	—
Skipped	Below-fold images lazy images_lazy_loaded	No images to evaluate.	—
Skipped	Modern image formats images_modern_formats	No images to evaluate.	—
Skipped	Images have dimensions images_have_dimensions	No images to evaluate.	—

Content (6)

Status	Check	Message	Recommendation
Fail	Sufficient word count word_count	Only 17 words — thin content.	Target 300+ words; ideal 1000+.
Skipped	Readable prose readability	Insufficient text to score.	—
Fail	E-E-A-T: Experience eeat_experience	Weak: The page shows no first-hand experience with any subject matter as it serves only as a placeholder domain example. There is no demonstration of practical engagement or real-world application.	Experience is the most impactful E-E-A-T weakness here — address first.

Status	Check	Message	Recommendation
Fail	E-E-A-T: Expertise eeat_expertise	Weak: The content demonstrates minimal expertise, providing only basic information about the domain's intended use for documentation purposes. It lacks depth, specialized knowledge, or technical detail beyond its simple functional statement.	Expertise is the most impactful E-E-A-T weakness here — address first.
Pass	E-E-A-T: Authoritativeness eeat_authority	Strong: This domain is managed by IANA (Internet Assigned Numbers Authority) and is officially designated for documentation examples, giving it high institutional authority. Its status as the canonical example domain in internet standards documentation establishes strong authoritative positioning.	—
Pass	E-E-A-T: Trustworthiness eeat_trust	Strong: The page is highly trustworthy as it's operated by IANA under ICANN oversight, uses HTTPS, and serves its stated purpose reliably. Its long-standing official status and transparent purpose make it dependable, though it offers minimal content to evaluate for accuracy.	—

Mobile (4)

Status	Check	Message	Recommendation
Pass	Viewport set for mobile mobile_viewport	Responsive viewport configured.	—
Pass	Tap targets reasonable mobile_tap_targets	No obvious tap-target sizing problems.	—
Info	Legible font sizes mobile_font_size	No inline body font-size — relying on stylesheet defaults.	—
Pass	No Flash/legacy plugins mobile_no_flash	No legacy plugin elements.	—

Hreflang (4)

Status	Check	Message	Recommendation
Info	hreflang tags present (if i18n) hreflang_present	No hreflang tags. OK for monolingual sites.	—
Skipped	hreflang codes valid hreflang_valid_codes	No hreflang to evaluate.	—
Skipped	hreflang self-reference hreflang_self_ref	No hreflang to evaluate.	—
Skipped	hreflang x-default present hreflang_x_default	No hreflang to evaluate.	—

Geo (4)

Status	Check	Message	Recommendation
Skipped	Content provides clear answers geo_clear_answers	Content too short to evaluate.	—
Skipped	High factual density geo_factual_density	Content too short to evaluate.	—
Skipped	Structured for AI extraction geo_structured_for_ai	Content too short to evaluate.	—
Skipped	Cites authoritative sources geo_authoritative_sources	Content too short to evaluate.	—