# SEO Fix Guide

https://example.com/
Audit #16 · 2026-04-24 11:46 · Overall 73/100

Total issues: **23** · High: **6** · Medium: **10** · Low: **7**

## High (6)

High Meta

**Meta description present**
No meta description found.

**Generic best practice**

Add a compelling 120–160 character meta description.

High Meta

**OpenGraph image present**
Missing <meta property="og:image">.

**Generic best practice**

Add the og:image meta tag for rich social previews.

High Schema

**JSON-LD structured data present**
No JSON-LD scripts found.

**Generic best practice**

Add structured data (Organization, WebSite, BreadcrumbList).

High Content

**Sufficient word count**
Only 17 words — thin content.

**Generic best practice**

Target 300+ words; ideal 1000+.

High Content

**E-E-A-T: Experience**
Weak: The page shows no first-hand experience with any subject matter as it serves only as a placeholder domain example. There is no demonstration of practical engagement or real-world application.

**Generic best practice**

Experience is the most impactful E-E-A-T weakness here — address first.

High Content

**E-E-A-T: Expertise**
Weak: The content demonstrates minimal expertise, providing only basic information about the domain's intended use for documentation purposes. It lacks depth, specialized knowledge, or technical detail beyond its simple functional statement.

**Generic best practice**

Expertise is the most impactful E-E-A-T weakness here — address first.

## Medium (10)

Medium Meta

### Title length

Title is only 14 characters — too short to communicate value.

**Generic best practice**

Aim for 30–60 characters.

Medium Meta

### Title is descriptive

Title has fewer than 3 words.

**Generic best practice**

Make the title descriptive — include the page topic and brand.

Medium Meta

### OpenGraph title present

Missing <meta property="og:title">.

**Generic best practice**

Add the og:title meta tag for rich social previews.

Medium Meta

### OpenGraph description present

Missing <meta property="og:description">.

**Generic best practice**

Add the og:description meta tag for rich social previews.

Medium Technical

### Canonical URL present

No canonical link tag found.

**Generic best practice**

Add <link rel="canonical" href="..."> to prevent duplicate indexing.

Medium Sitemap

### robots.txt accessible

No robots.txt found at https://example.com/robots.txt

**Generic best practice**

Add a robots.txt to control crawler access.

Medium Sitemap

### sitemap.xml accessible

No sitemap at https://example.com/sitemap.xml (status 0).

**Generic best practice**

Generate and host an XML sitemap.

Medium Ssl security

### HSTS header present

Missing strict-transport-security header.

**Generic best practice**

Add strict-transport-security for hardened security posture.

Medium Page speed

**Compression enabled**

No gzip/brotli content-encoding header.

**Generic best practice**

Enable gzip or Brotli on your server.

Medium Links

**Healthy internal link count**

No internal links on this page.

**Generic best practice**

Link to related pages on your site to spread link equity.

## Low (7)

Low Meta

**Twitter card present**

Missing <meta name="twitter:card">.

**Generic best practice**

Add the twitter:card meta tag for rich social previews.

Low Meta

**Charset meta tag present**

No charset declaration in <head>.

**Generic best practice**

Add <meta charset="utf-8"> as the first child of <head>.

Low Headings

**Sufficient H2 tags**

Only 0 H2 tags.

**Generic best practice**

Use H2s to break content into scannable sections.

Low Technical

**Favicon present**

No favicon link tag.

**Generic best practice**

Add <link rel="icon" href="/favicon.ico">.

Low Sitemap

**Sitemap referenced**

robots.txt does not reference a sitemap.

**Generic best practice**

Add "Sitemap: https://example.com/sitemap.xml" to robots.txt.

Low Ssl security

**CSP header present**

Missing content-security-policy header.

**Generic best practice**

Add content-security-policy for hardened security posture.

Low Ssl security

### X-Content-Type-Options

Missing x-content-type-options header.

**Generic best practice**

Add x-content-type-options for hardened security posture.