

SEO Fix Guide

https://www.anayshaaesthetics.com/best-plastic-surgeon-in-delhi.php
Audit #22 · 2026-04-24 12:28 · Overall 87/100

Total issues: 18 · High: 3 · Medium: 9 · Low: 6

High (3)

High

Images

Images have alt text
2 of 5 images missing alt attribute.
Generic best practice
Add alt text describing each image (alt="" for purely decorative).

High

Images

Images have dimensions
Only 1/5 images have explicit dimensions.
Generic best practice
Add width/height attributes — required to avoid layout shift.

High

Geo

Cites authoritative sources
Weak (3/10).
Generic best practice
Add structured data for Professional Service schema with detailed qualifications, board certifications, and publication history

Medium (9)

Medium

Meta

Title length
Title is 62 characters — likely truncated in SERPs.
Generic best practice
Trim to 30–60 characters.

Medium

Ssl security

HSTS header present
Missing strict-transport-security header.
Generic best practice
Add strict-transport-security for hardened security posture.

Medium

Page speed

Compression enabled
No gzip/brotli content-encoding header.
Generic best practice
Enable gzip or Brotli on your server.

Medium Links

External links safe

5 external _blank links missing rel=noopener.

Generic best practice

Add rel="noopener noreferrer" to target="_blank" links for security.

Medium Content

E-E-A-T: Authoritativeness

Moderate: The page establishes some authority through international training at Akademikliniken Stockholm and professional credentials. However, it lacks external validation such as industry awards, peer recognition, published articles, media features, or verifiable patient testimonials that would elevate authority status.

Generic best practice

Strengthen Authoritativeness signals on this page.

Medium Content

E-E-A-T: Trustworthiness

Moderate: Trust signals are moderate with verified business location via Google Maps schema and social media presence. However, technical issues like mixed opening hours format ('07:00' appearing to be evening), limited verifiable patient reviews on the page itself, and potential content truncation reduce overall trustworthiness perception.

Generic best practice

Strengthen Trustworthiness signals on this page.

Medium Geo

Content provides clear answers

Moderate (4/10).

Generic best practice

Add clear FAQ sections with direct question-answer pairs that AI models can extract and cite

Medium Geo

High factual density

Moderate (6/10).

Generic best practice

Restructure content to separate CSS/JavaScript code from informational content - create clean semantic HTML sections

Medium Geo

Structured for AI extraction

Moderate (5/10).

Generic best practice

Include specific data points with sources: patient outcomes, procedure success rates, certification dates, and verifiable credentials

Low (6)

Low Meta

Twitter card present

Missing <meta name="twitter:card">.

Generic best practice

Add the twitter:card meta tag for rich social previews.

Low Ssl security

CSP header present

Missing content-security-policy header.

Generic best practice

Add content-security-policy for hardened security posture.

Low Ssl security

X-Content-Type-Options

Missing x-content-type-options header.

Generic best practice

Add x-content-type-options for hardened security posture.

Low Images

Below-fold images lazy

Only 0 of 5 images use loading="lazy".

Generic best practice

Add loading="lazy" to images below the fold.

Low Images

Modern image formats

4/5 images use modern formats.

Generic best practice

Convert remaining images to WebP or AVIF for smaller payload.

Low Content

Readable prose

Flesch reading ease 32.1 — fairly difficult.

Generic best practice

Shorten sentences and use simpler words.