SEO Audit Report

https://smhairtransplant.org/metform-form/new-form-1772189041/
Audit #961 · 2026-07-26 11:34 · 24.34 s

84

✓ 51 pass · ! 11 warn · ✗ 2 fail

Category scores

Category	Score
Meta	98/100
Headings	67/100
Schema	100/100
Technical	100/100
Sitemap	100/100
Ssl Security	89/100
Page Speed	N/A (not measured)
Links	40/100
Images	N/A (not measured)
Content	53/100
Mobile	100/100
Hreflang	N/A (not measured)
Geo	N/A (not measured)
Spam Security	88/100
Domain Security	84/100

Meta (12)

Status	Check	Message	Recommendation
Pass	Title tag present title_present	Title tag found.	—
Pass	Title length title_length	Title length 34 chars — within recommended range.	—
Pass	Title pixel width title_pixel_width	Title is ~267px wide — fits within the SERP display limit.	—
Pass	Title is descriptive title_unique_words	6 words — descriptive enough.	—
Pass	Meta description present meta_description_present	Meta description present.	—
Warning	Meta description length meta_description_length	Description is 923 characters — likely truncated.	Trim to 120–160 characters.
Pass	OpenGraph title present og_title_present	Og title present present.	—
Pass	OpenGraph description present og_description_present	Og description present present.	—

Status	Check	Message	Recommendation
Pass	OpenGraph image present og_image_present	Og image present present.	—
Pass	Twitter card present twitter_card_present	Twitter card present present.	—
Pass	Viewport meta tag present meta_viewport_present	Viewport meta tag present.	—
Pass	Charset meta tag present meta_charset_present	Charset declared.	—

Headings (5)

Status	Check	Message	Recommendation
Fail	H1 tag present h1_present	No <h1> found.	Every page should have one descriptive H1.
Skipped	Single H1 tag h1_count	No H1 to evaluate.	—
Skipped	H1 has reasonable length h1_length	No H1 to evaluate.	—
Pass	Sufficient H2 tags h2_count	2 H2 tags — good content structure.	—
Pass	Heading hierarchy heading_hierarchy	Heading levels descend logically.	—

Schema (7)

Status	Check	Message	Recommendation
Pass	JSON-LD structured data present schema_json_ld_present	1 JSON-LD blocks present.	—
Pass	JSON-LD is valid JSON schema_valid_json	All JSON-LD blocks parse cleanly.	—
Pass	Recommended schema types used schema_recommended_types	Recommended schema types found.	—
Pass	No deprecated schema types schema_no_deprecated	No deprecated schema types.	—
Pass	No restricted schema types schema_no_restricted	No restricted schema types.	—
Pass	Schema has required properties schema_required_properties	Recognised schema types include their required properties.	—
Info	Microdata or RDFa present schema_microdata_present	No microdata. JSON-LD is preferred — this is informational only.	—

Technical (9)

Status	Check	Message	Recommendation
Pass	Canonical URL present canonical_present	Canonical link found.	—
Pass	Canonical self-references canonical_self_referencing	Canonical points to this page.	—
Pass	Page is indexable robots_meta_indexable	No noindex directive (meta robots or X-Robots-Tag).	—

Status	Check	Message	Recommendation
Pass	Minimal redirect chain redirect_chain_minimal	URL resolves directly with no redirects.	—
Pass	HTML lang attribute lang_attribute_present	<html lang="en-US"> declared.	—
Pass	HTML5 doctype doctype_html5	HTML5 doctype declared.	—
Pass	Favicon present favicon_present	Favicon declared.	—
Pass	HTTP status 2xx http_status_ok	Server returned 200.	—
Pass	Response time acceptable response_time_ok	Fetched in 146 ms.	—

Sitemap (6)

Status	Check	Message	Recommendation
Pass	robots.txt accessible robots_txt_found	robots.txt found.	—
Pass	robots.txt does not block robots_txt_no_block	robots.txt does not block this page.	—
Pass	sitemap.xml accessible sitemap_xml_found	Sitemap found at https://smhairtransplant.org/sitemap.xml (41 URLs).	—
Pass	Sitemap lists URLs sitemap_url_count	Sitemap lists 41 URLs.	—
Pass	Page is listed in sitemap sitemap_contains_url	This page is listed in the sitemap.	—
Pass	Sitemap referenced sitemap_referenced	Sitemap referenced from robots.txt.	—

Ssl Security (7)

Status	Check	Message	Recommendation
Pass	Page served over HTTPS ssl_https	Served over HTTPS.	—
Pass	TLS handshake succeeds ssl_valid	TLS handshake succeeded.	—
Pass	HTTP redirects to HTTPS http_redirects_to_https	HTTP requests redirect to HTTPS.	—
Warning	HSTS header present hsts_header_present	Missing strict-transport-security header.	Add strict-transport-security for hardened security posture.
Pass	CSP header present csp_header_present	content-security-policy header present.	—
Warning	X-Content-Type-Options x_content_type_options	Missing x-content-type-options header.	Add x-content-type-options for hardened security posture.
Pass	No mixed content no_mixed_content	All subresources load over HTTPS.	—

Page Speed (10)

Status	Check	Message	Recommendation
Info	PageSpeed performance score pagespeed_score	No PageSpeed API key configured — heuristic-only score.	—
Info	Largest Contentful Paint lcp_within_threshold	Estimated from initial fetch (146 ms). Configure GOOGLE_PAGESPEED_API_KEY for real metrics.	—
Info	First Contentful Paint fcp_within_threshold	Estimated from initial fetch (146 ms). Configure GOOGLE_PAGESPEED_API_KEY for real metrics.	—
Info	Time To First Byte ttfb_within_threshold	Estimated from initial fetch (146 ms). Configure GOOGLE_PAGESPEED_API_KEY for real metrics.	—
Info	Cumulative Layout Shift cls_within_threshold	CLS not measurable without PageSpeed API.	—
Info	Interaction to Next Paint inp_within_threshold	INP not measurable without PageSpeed API.	—
Info	Largest Contentful Paint (field) crux_lcp_field	Real-world field data requires the PageSpeed API.	—
Info	Cumulative Layout Shift (field) crux_cls_field	Real-world field data requires the PageSpeed API.	—
Info	Few render-blocking resources render_blocking_resources	Render-blocking analysis requires the PageSpeed API.	—
Info	Compression enabled gzip_or_brotli	No gzip/brotli content-encoding header (heuristic — configure GOOGLE_PAGESPEED_API_KEY for a scored result).	—

Links (5)

Status	Check	Message	Recommendation
Warning	Healthy internal link count internal_link_count	No internal links on this page.	Link to related pages on your site to spread link equity.
Skipped	No broken internal links no_broken_internal_links	No internal links to test.	—
Skipped	No broken external links no_broken_external_links	No external links to test.	—
Info	External links safe external_links_safe	No external links on this page.	—
Skipped	Descriptive anchor text descriptive_anchor_text	No links to evaluate.	—

Images (4)

Status	Check	Message	Recommendation
Info	Images have alt text images_alt_present	No <img> tags on page.	—
Skipped	Below-fold images lazy images_lazy_loaded	No images to evaluate.	—
Skipped	Modern image formats images_modern_formats	No images to evaluate.	—

Status	Check	Message	Recommendation
Skipped	Images have dimensions images_have_dimensions	No images to evaluate.	—

Content (8)

Status	Check	Message	Recommendation
Fail	Sufficient word count word_count	Only 22 words — thin content.	Target 300+ words; ideal 1000+.
Pass	Content present without JavaScript js_rendered_content	Content is present in the server-rendered HTML.	—
Skipped	Readable prose readability	Insufficient text to score.	—
Warning	E-E-A-T: Experience eeat_experience	Moderate:	Strengthen Experience signals on this page.
Warning	E-E-A-T: Expertise eeat_expertise	Moderate:	Strengthen Expertise signals on this page.
Warning	E-E-A-T: Authoritativeness eeat_authority	Moderate:	Strengthen Authoritativeness signals on this page.
Warning	E-E-A-T: Trustworthiness eeat_trust	Moderate:	Strengthen Trustworthiness signals on this page.
Info	Target keyword alignment keyword_alignment	No target keyword supplied — skipped. Provide one when starting an audit to score on-page keyword alignment.	—

Mobile (4)

Status	Check	Message	Recommendation
Pass	Viewport set for mobile mobile_viewport	Responsive viewport configured.	—
Pass	Tap targets reasonable mobile_tap_targets	No obvious tap-target sizing problems.	—
Info	Legible font sizes mobile_font_size	No inline body font-size — relying on stylesheet defaults.	—
Pass	No Flash/legacy plugins mobile_no_flash	No legacy plugin elements.	—

Hreflang (4)

Status	Check	Message	Recommendation
Info	hreflang tags present (if i18n) hreflang_present	No hreflang tags. OK for monolingual sites.	—
Skipped	hreflang codes valid hreflang_valid_codes	No hreflang to evaluate.	—
Skipped	hreflang self-reference hreflang_self_ref	No hreflang to evaluate.	—
Skipped	hreflang x-default present hreflang_x_default	No hreflang to evaluate.	—

Geo (4)

Status	Check	Message	Recommendation
Skipped	Content provides clear answers geo_clear_answers	Content too short to evaluate.	—
Skipped	High factual density geo_factual_density	Content too short to evaluate.	—
Skipped	Structured for AI extraction geo_structured_for_ai	Content too short to evaluate.	—
Skipped	Cites authoritative sources geo_authoritative_sources	Content too short to evaluate.	—

Spam Security (6)

Status	Check	Message	Recommendation
Pass	No hidden text or links spam_no_hidden_content	No obvious hidden text or link spam.	—
Pass	No sneaky redirects spam_no_sneaky_redirects	No sneaky meta or JavaScript redirects.	—
Pass	Clean outbound links spam_clean_outbound_links	No spammy outbound links among 0 external links.	—
Pass	No cloaking spam_no_cloaking	Googlebot and visitors are served comparable content (0% difference).	—
Warning	No injected/obfuscated code spam_no_malware_signals	Potential hacked/injected-code signals: large inline base64 blob.	Investigate for a site compromise. Scan the source, check for unexpected admin users, and review recently modified files.
Info	Google Safe Browsing safe_browsing_clean	Not checked — set GOOGLE_SAFE_BROWSING_API_KEY to flag malware/phishing.	—

Domain Security (9)

Status	Check	Message	Recommendation
Warning	Security headers configured security_headers_posture	Most security headers are missing: strict-transport-security, x-content-type-options, x-frame-options, referrer-policy.	Configure security headers at the server/CDN level for a stronger posture.
Pass	SPF record present email_spf	SPF record found.	—
Warning	DMARC record present email_dmarc	DMARC present but policy is p=none (monitor only).	Once reports look clean, move to p=quarantine or p=reject to actually block spoofed mail.
Pass	MX records present email_mx	2 MX record(s) configured.	—
Info	DKIM configured email_dkim	No DKIM key found for common selectors. DKIM uses a private selector that cannot be fully enumerated externally — verify with your mail provider.	—
Info	DNS resolves / hosting dns_hosting_info	IP 193.203.185.192; NS: ns2.dns-parking.com, ns1.dns-parking.com	—
Pass	Domain registration domain_registration	Registrar: NameCheap, Inc.; registered 327 day(s) ago; expires in 37 day(s).	—

Status	Check	Message	Recommendation
Pass	Not on spam blacklists domain_not_blacklisted	Not listed on the checked spam blacklists (2 zones).	—
Info	Clean web reputation web_reputation	Deep reputation scoring not run (set VIRUSTOTAL_API_KEY). Safe Browsing & blacklist checks cover the basics.	—