

SEO Audit Comparison

Base #180 (2026-04-27 11:50) — <https://www.dermaclinix.in/>
Target #447 (2026-06-10 05:56) — <https://dermaclinix.in/>

Overall: **77** → **67** (-10, degraded) · 1mo 2w between audits

Per-category

Category	Base	Target	Delta
Content	60	60	0
Geo	50	50	0
Headings	72	72	0
Hreflang	100	100	0
Images	45	45	0
Links	88	70	-18
Meta	66	62	-4
Mobile	100	100	0
Page Speed	79	67	-12
Schema	80	0	-80
Sitemap	100	100	0
Ssl Security	80	80	0
Technical	95	94	-1

Fixed (1)

Check	Category	Base	Target
Response time acceptable response_time_ok	technical	warning — 1004 ms	pass — 372 ms

Regressed (5)

Check	Category	Base	Target
Title length title_length	meta	pass — 57 chars	warning — 69 chars
JSON-LD structured data present schema_json_ld_present	schema	pass — 1 scripts	fail — 0 scripts
Canonical URL present canonical_present	technical	pass — https://www.dermaclinix.in	warning — missing
First Contentful Paint fcp_within_threshold	page_speed	pass — 1.66s	fail — 6.15s
No broken internal links no_broken_internal_links	links	pass — 0/10	fail — 2 broken

New issues (0)

None.

Resolved issues (2)

Check	Category	Base	Target
Recommended schema types used schema_recommended_types	schema	warning — FAQPage	skipped
No restricted schema types schema_no_restricted	schema	warning — FAQPage	skipped

Value changes

Check	Base value	Target value
Title tag present title_present	Best Hair Transplant Clinic in Delhi NCR Skin Clinic SD	Best Hair Transplant Clinic in Delhi NCR Skin Clinic in South Delhi
Sufficient H2 tags h2_count	1	0
Heading hierarchy heading_hierarchy	4 skips	5 skips
Page is indexable robots_meta_indexable	noodp	(not set)
PageSpeed performance score pagespeed_score	70/100	60/100
Largest Contentful Paint lcp_within_threshold	4.2s	10.44s
Cumulative Layout Shift cls_within_threshold	0.001	0
Time To First Byte ttfb_within_threshold	0.01s	0s
Healthy internal link count internal_link_count	68	59
External links safe external_links_safe	3 unsafe	6 unsafe
Descriptive anchor text descriptive_anchor_text	23/295 generic	29/389 generic
Images have alt text images_alt_present	5/113 missing	5/149 missing
Sufficient word count word_count	4396 words	2479 words
Readable prose readability	32.7	36