

SEO Audit Comparison

Base #244 (2026-04-27 12:41) — <https://dermaclinix.in/skin-glow.html>
Target #494 (2026-06-10 06:10) — <https://dermaclinix.in/skin-glow.html>

Overall: **68** → **66** (-2, degraded) · 1mo 2w between audits

Per-category

Category	Base	Target	Delta
Content	55	55	0
Geo	50	50	0
Headings	53	53	0
Hreflang	100	100	0
Images	63	58	-5
Links	88	70	-18
Meta	75	61	-14
Mobile	100	100	0
Page Speed	66	67	+1
Schema	0	0	0
Sitemap	100	100	0
Ssl Security	80	80	0
Technical	89	94	+5

Fixed (2)

Check	Category	Base	Target
Response time acceptable response_time_ok	technical	warning — 2344 ms	pass — 261 ms
Cumulative Layout Shift cls_within_threshold	page_speed	warning — 0.103	pass

Regressed (4)

Check	Category	Base	Target
Title length title_length	meta	pass — 41 chars	warning — 23 chars
Meta description present meta_description_present	meta	pass — Achieve radiant, glowing skin with specialized skin glow tre...	fail — missing
First Contentful Paint fcp_within_threshold	page_speed	warning — 2.22s	fail — 6.2s
No broken internal links no_broken_internal_links	links	pass — 0/5	fail — 2 broken

New issues (0)

None.

Resolved issues (1)

Check	Category	Base	Target
Meta description length meta_description_length	meta	warning — 187 chars	—

Value changes

Check	Base value	Target value
Title tag present title_present	Skin Glow Treatments in Delhi-DermaClinix	DermaClinix Skin Glow
Heading hierarchy heading_hierarchy	0 skips	1 skips
PageSpeed performance score pagespeed_score	62/100	61/100
Largest Contentful Paint lcp_within_threshold	7.71s	7.34s
Healthy internal link count internal_link_count	5	52
External links safe external_links_safe	3 unsafe	5 unsafe
Descriptive anchor text descriptive_anchor_text	13/257 generic	16/347 generic
Images have alt text images_alt_present	0/23 missing	0/56 missing
Sufficient word count word_count	1955 words	1395 words
Readable prose readability	16.4	20.4