

SEO Audit Comparison

Base #245 (2026-04-27 12:42) — <https://dermaclinix.in/under-eye-treatment.html>
Target #495 (2026-06-10 06:11) — <https://dermaclinix.in/under-eye-treatment.html>

Overall: **70** → **68** (-2, degraded) · 1mo 2w between audits

Per-category

Category	Base	Target	Delta
Content	55	55	0
Geo	50	50	0
Headings	82	82	0
Hreflang	100	100	0
Images	63	58	-5
Links	63	70	+7
Meta	66	66	0
Mobile	100	100	0
Page Speed	78	67	-11
Schema	0	0	0
Sitemap	100	100	0
Ssl Security	80	80	0
Technical	94	94	0

Fixed (1)

Check	Category	Base	Target
Healthy internal link count internal_link_count	links	warning	pass — 49

Regressed (2)

Check	Category	Base	Target
Largest Contentful Paint lcp_within_threshold	page_speed	warning — 3.61s	fail — 7.78s
First Contentful Paint fcp_within_threshold	page_speed	warning — 2.25s	fail — 6.51s

New issues (1)

Check	Category	Base	Target
No broken internal links no_broken_internal_links	links	skipped	fail — 2 broken

Resolved issues (0)

None.

Value changes

Check	Base value	Target value
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Heading hierarchy heading_hierarchy	7 skips	8 skips
Response time acceptable response_time_ok	789 ms	258 ms
PageSpeed performance score pagespeed_score	75/100	60/100
External links safe external_links_safe	3 unsafe	5 unsafe
Descriptive anchor text descriptive_anchor_text	8/252 generic	11/342 generic
Images have alt text images_alt_present	0/22 missing	0/55 missing
Sufficient word count word_count	2671 words	2111 words
Readable prose readability	22.2	25.3