

SEO Audit Comparison

Base #248 (2026-04-27 12:43) — <https://dermaclinix.in/thermirf.html>
Target #473 (2026-06-10 06:04) — <https://dermaclinix.in/thermirf.html>

Overall: **72** → **68** (-4, degraded) · 1mo 2w between audits

Per-category

Category	Base	Target	Delta
Content	55	60	+5
Geo	50	50	0
Headings	92	82	-10
Hreflang	100	100	0
Images	63	58	-5
Links	63	70	+7
Meta	75	61	-14
Mobile	100	100	0
Page Speed	86	67	-19
Schema	0	0	0
Sitemap	100	100	0
Ssl Security	80	80	0
Technical	89	94	+5

Fixed (3)

Check	Category	Base	Target
Response time acceptable response_time_ok	technical	warning — 952 ms	pass — 313 ms
Healthy internal link count internal_link_count	links	warning	pass — 49
Readable prose readability	content	fail — 25.9	warning — 30.5

Regressed (6)

Check	Category	Base	Target
Title length title_length	meta	pass — 47 chars	warning — 23 chars
Meta description present meta_description_present	meta	pass — Experience ThermiRF at DermaClinix in Delhi — a non-surgical...	fail — missing
Heading hierarchy heading_hierarchy	headings	pass — 1 skips	warning — 2 skips
PageSpeed performance score pagespeed_score	page_speed	pass — 90/100	warning — 60/100
Largest Contentful Paint lcp_within_threshold	page_speed	pass — 2.49s	fail — 7.79s

Check	Category	Base	Target
First Contentful Paint fcp_within_threshold	page_speed	warning — 2.12s	fail — 6.51s

New issues (1)

Check	Category	Base	Target
No broken internal links no_broken_internal_links	links	skipped	fail — 2 broken

Resolved issues (1)

Check	Category	Base	Target
Meta description length meta_description_length	meta	warning — 173 chars	—

Value changes

Check	Base value	Target value
Title tag present title_present	Thermi RF Skin Tightening Treatment-DermaClinix	DermaClinix Thermi RF
Cumulative Layout Shift cls_within_threshold	0.009	0
External links safe external_links_safe	3 unsafe	5 unsafe
Descriptive anchor text descriptive_anchor_text	8/252 generic	11/342 generic
Images have alt text images_alt_present	0/17 missing	0/50 missing
Sufficient word count word_count	2730 words	2170 words