

SEO Audit Comparison

Base #266 (2026-04-27 12:52) — <https://dermaclinix.in/about-clinic.html>
Target #449 (2026-06-10 05:57) — <https://dermaclinix.in/about-clinic.html>

Overall: **70** → **67** (-3, degraded) · 1mo 2w between audits

Per-category

Category	Base	Target	Delta
Content	55	55	0
Geo	50	50	0
Headings	82	72	-10
Hreflang	100	100	0
Images	63	58	-5
Links	63	70	+7
Meta	75	61	-14
Mobile	100	100	0
Page Speed	75	64	-11
Schema	0	0	0
Sitemap	100	100	0
Ssl Security	80	80	0
Technical	94	94	0

Fixed (1)

Check	Category	Base	Target
Healthy internal link count internal_link_count	links	warning	pass — 49

Regressed (6)

Check	Category	Base	Target
Title length title_length	meta	pass — 45 chars	warning — 26 chars
Meta description present meta_description_present	meta	pass — Learn about DermaClinix — a leading skin & hair clinic in De...	fail — missing
Heading hierarchy heading_hierarchy	headings	pass — 1 skips	warning — 2 skips
PageSpeed performance score pagespeed_score	page_speed	warning — 53/100	fail — 39/100
Largest Contentful Paint lcp_within_threshold	page_speed	warning — 3.17s	fail — 25.91s
First Contentful Paint fcp_within_threshold	page_speed	warning — 2.11s	fail — 23.13s

New issues (1)

Check	Category	Base	Target
No broken internal links no_broken_internal_links	links	skipped	fail — 2 broken

Resolved issues (1)

Check	Category	Base	Target
Meta description length meta_description_length	meta	warning — 188 chars	—

Value changes

Check	Base value	Target value
Title tag present title_present	About Skin & Hair Clinic in Delhi-DermaClinix	About Clinic - DermaClinix
Response time acceptable response_time_ok	739 ms	266 ms
External links safe external_links_safe	3 unsafe	5 unsafe
Descriptive anchor text descriptive_anchor_text	8/252 generic	11/342 generic
Images have alt text images_alt_present	0/21 missing	0/54 missing
Sufficient word count word_count	2179 words	1622 words
Readable prose readability	18.8	23