

SEO Audit Comparison

Base #267 (2026-04-27 12:52) — <https://dermaclinix.in/our-team.html>
Target #450 (2026-06-10 05:57) — <https://dermaclinix.in/our-team.html>

Overall: **71** → **68** (-3, degraded) · 1mo 2w between audits

Per-category

Category	Base	Target	Delta
Content	55	55	0
Geo	50	50	0
Headings	82	82	0
Hreflang	100	100	0
Images	63	63	0
Links	88	70	-18
Meta	75	61	-14
Mobile	100	100	0
Page Speed	73	68	-5
Schema	0	0	0
Sitemap	100	100	0
Ssl Security	80	80	0
Technical	89	94	+5

Fixed (2)

Check	Category	Base	Target
Response time acceptable response_time_ok	technical	warning — 901 ms	pass — 267 ms
Cumulative Layout Shift cls_within_threshold	page_speed	warning — 0.112	pass

Regressed (6)

Check	Category	Base	Target
Title length title_length	meta	pass — 51 chars	warning — 22 chars
Meta description present meta_description_present	meta	pass — Meet the expert dermatologists and hair specialists at Derma...	fail — missing
PageSpeed performance score pagespeed_score	page_speed	pass — 84/100	warning — 65/100
Largest Contentful Paint lcp_within_threshold	page_speed	warning — 3.35s	fail — 6.22s
First Contentful Paint fcp_within_threshold	page_speed	warning — 2.11s	fail — 4.7s
No broken internal links no_broken_internal_links	links	pass — 0/1	fail — 2 broken

New issues (0)

None.

Resolved issues (1)

Check	Category	Base	Target
Meta description length meta_description_length	meta	warning — 186 chars	—

Value changes

Check	Base value	Target value
Title tag present title_present	Meet Our Expert Skin & Hair Specialists DermaClinix	DermaClinix Our Team
Healthy internal link count internal_link_count	1	49
External links safe external_links_safe	3 unsafe	5 unsafe
Descriptive anchor text descriptive_anchor_text	12/256 generic	10/341 generic
Images have alt text images_alt_present	0/70 missing	0/112 missing
Sufficient word count word_count	2052 words	1470 words
Readable prose readability	17.4	20.9