

SEO Audit Comparison

Base #268 (2026-04-27 12:52) — <https://dermaclinix.in/why-us.html>
Target #451 (2026-06-10 05:58) — <https://dermaclinix.in/why-us.html>

Overall: **69** → **68** (-1, unchanged) · 1mo 2w between audits

Per-category

Category	Base	Target	Delta
Content	55	55	0
Geo	50	50	0
Headings	82	82	0
Hreflang	100	100	0
Images	63	58	-5
Links	63	70	+7
Meta	62	62	0
Mobile	100	100	0
Page Speed	80	68	-12
Schema	0	0	0
Sitemap	100	100	0
Ssl Security	80	80	0
Technical	89	94	+5

Fixed (2)

Check	Category	Base	Target
Response time acceptable response_time_ok	technical	warning — 895 ms	pass — 304 ms
Healthy internal link count internal_link_count	links	warning	pass — 49

Regressed (3)

Check	Category	Base	Target
PageSpeed performance score pagespeed_score	page_speed	pass — 88/100	warning — 65/100
Largest Contentful Paint lcp_within_threshold	page_speed	warning — 3.34s	fail — 5.95s
First Contentful Paint fcp_within_threshold	page_speed	warning — 2.11s	fail — 4.27s

New issues (1)

Check	Category	Base	Target
No broken internal links no_broken_internal_links	links	skipped	fail — 2 broken

Resolved issues (0)

None.

Value changes

Check	Base value	Target value
Title tag present title_present	Why Choose DermaClinix Complete Skin & Hair Solution Center	Why Us DermaClinix - The Complete Skin & Hair Solution Center
Title length title_length	61 chars	63 chars
Cumulative Layout Shift cls_within_threshold	0.004	0
External links safe external_links_safe	11 unsafe	13 unsafe
Descriptive anchor text descriptive_anchor_text	8/260 generic	8/347 generic
Images have alt text images_alt_present	0/38 missing	0/68 missing
Sufficient word count word_count	2453 words	1847 words
Readable prose readability	24.7	29.1