

SEO Audit Comparison

Base #271 (2026-04-27 12:53) — <https://dermaclinix.in/female-hair-transplant.html>
Target #456 (2026-06-10 06:00) — <https://dermaclinix.in/female-hair-transplant.html>

Overall: **72** → **69** (-3, degraded) · 1mo 2w between audits

Per-category

Category	Base	Target	Delta
Content	55	60	+5
Geo	50	50	0
Headings	92	92	0
Hreflang	100	100	0
Images	63	58	-5
Links	63	70	+7
Meta	75	66	-9
Mobile	100	100	0
Page Speed	85	67	-18
Schema	0	0	0
Sitemap	100	100	0
Ssl Security	80	80	0
Technical	89	94	+5

Fixed (3)

Check	Category	Base	Target
Response time acceptable response_time_ok	technical	warning — 878 ms	pass — 254 ms
Healthy internal link count internal_link_count	links	warning	pass — 49
Readable prose readability	content	fail — 27.4	warning — 31.5

Regressed (4)

Check	Category	Base	Target
Meta description present meta_description_present	meta	pass — Discover female hair transplant solutions at DermaClinix in...	fail — missing
PageSpeed performance score pagespeed_score	page_speed	pass — 83/100	warning — 58/100
Largest Contentful Paint lcp_within_threshold	page_speed	pass — 2.48s	fail — 8.48s
First Contentful Paint fcp_within_threshold	page_speed	warning — 2.1s	fail — 7.35s

New issues (1)

Check	Category	Base	Target
No broken internal links no_broken_internal_links	links	skipped	fail — 2 broken

Resolved issues (1)

Check	Category	Base	Target
Meta description length meta_description_length	meta	warning — 190 chars	—

Value changes

Check	Base value	Target value
Heading hierarchy heading_hierarchy	0 skips	1 skips
External links safe external_links_safe	3 unsafe	5 unsafe
Descriptive anchor text descriptive_anchor_text	8/252 generic	11/342 generic
Images have alt text images_alt_present	0/20 missing	0/54 missing
Sufficient word count word_count	2737 words	2180 words