

SEO Audit Comparison

Base #273 (2026-04-27 12:54) — <https://dermaclinix.in/pcod.html>
Target #468 (2026-06-10 06:03) — <https://dermaclinix.in/pcod.html>

Overall: **69** → **67** (-2, degraded) · 1mo 2w between audits

Per-category

Category	Base	Target	Delta
Content	55	55	0
Geo	50	50	0
Headings	72	72	0
Hreflang	100	100	0
Images	63	58	-5
Links	63	70	+7
Meta	75	61	-14
Mobile	100	100	0
Page Speed	80	67	-13
Schema	0	0	0
Sitemap	100	100	0
Ssl Security	80	80	0
Technical	89	94	+5

Fixed (2)

Check	Category	Base	Target
Response time acceptable response_time_ok	technical	warning — 992 ms	pass — 273 ms
Healthy internal link count internal_link_count	links	warning	pass — 49

Regressed (5)

Check	Category	Base	Target
Title length title_length	meta	pass — 48 chars	warning — 18 chars
Meta description present meta_description_present	meta	pass — Find effective PCOD/PCOS treatment and management at DermaCl...	fail — missing
PageSpeed performance score pagespeed_score	page_speed	pass — 88/100	warning — 60/100
Largest Contentful Paint lcp_within_threshold	page_speed	warning — 3.24s	fail — 7.88s
First Contentful Paint fcp_within_threshold	page_speed	warning — 2.32s	fail — 6.6s

New issues (1)

Check	Category	Base	Target
No broken internal links no_broken_internal_links	links	skipped	fail — 2 broken

Resolved issues (1)

Check	Category	Base	Target
Meta description length meta_description_length	meta	warning — 171 chars	—

Value changes

Check	Base value	Target value
Title tag present title_present	PCOD Treatment & Management in Delhi-DermaClinix	DermaClinix PCOD
Heading hierarchy heading_hierarchy	2 skips	3 skips
Cumulative Layout Shift cls_within_threshold	0.004	0
External links safe external_links_safe	3 unsafe	5 unsafe
Descriptive anchor text descriptive_anchor_text	8/252 generic	11/342 generic
Images have alt text images_alt_present	0/24 missing	0/57 missing
Sufficient word count word_count	2835 words	2278 words
Readable prose readability	18.4	21.4