

SEO Audit Comparison

Base #3 (2026-04-17 08:55) — <https://example.com/>
Target #4 (2026-04-24 08:46) — <https://example.com/>

Overall: **62** → **78** (+16, improved) · 6d 23h between audits

Per-category

Category	Base	Target	Delta
Content	80	65	-15
Geo	45	70	+25
Headings	60	80	+20
Hreflang	100	100	0
Images	55	80	+25
Links	70	65	-5
Meta	70	95	+25
Mobile	60	80	+20
Page Speed	50	75	+25
Schema	40	70	+30
Sitemap	50	80	+30
Ssl Security	80	80	0
Technical	75	90	+15

Fixed (15)

Check	Category	Base	Target
Title length title_length	meta	warning — 85 chars	pass — 58 chars
Meta description present meta_description_present	meta	fail — missing	pass — present
OpenGraph image present og_image_present	meta	fail — missing	pass — https://example.com/og.png
Sufficient H2 tags h2_count	headings	warning — 1	pass — 4
JSON-LD present schema_json_ld_present	schema	fail — 0 scripts	pass — 2 scripts
Canonical URL present canonical_present	technical	warning — missing	pass — https://example.com/
robots.txt accessible robots_txt_found	sitemap	warning — 404	pass
sitemap.xml accessible sitemap_xml_found	sitemap	fail — 404	pass — https://example.com/sitemap.xml
PageSpeed performance pagespeed_score	page_speed	warning — 52/100	pass — 85/100
Largest Contentful Paint lcp_within_threshold	page_speed	fail — 3.4s	pass — 2.1s

Check	Category	Base	Target
Images have alt text images_alt_present	images	fail — 4/8 missing	pass — 0/8 missing
Below-fold images lazy images_lazy_loaded	images	warning — 0 lazy	pass — 5 lazy
Viewport set for mobile mobile_viewport	mobile	warning — partial	pass — width=device-width
Content provides clear answers geo_clear_answers	geo	fail — 3/10	warning — 6/10
High factual density geo_factual_density	geo	warning — 5/10	pass — 7/10

Regressed (2)

Check	Category	Base	Target
External links safe external_links_safe	links	warning — 3 unsafe	fail — 6 unsafe
E-E-A-T: Trustworthiness eeat_trust	content	warning — 5/10	fail — 3/10

New issues (1)

Check	Category	Base	Target
Recommended schema types schema_recommended_types	schema	—	warning — Organization

Resolved issues (0)

None.

Value changes

Check	Base value	Target value
Healthy internal link count internal_link_count	12	14
Sufficient word count word_count	420 words	460 words