

SEO Audit Comparison

Base #3 (2026-04-17 08:55) — <https://example.com/>
Target #69 (2026-04-24 12:47) — <https://example.com/>

Overall: **62** → **73** (+11, improved) · 1w 3h between audits

Per-category

Category	Base	Target	Delta
Content	80	48	-32
Geo	45	100	+55
Headings	60	92	+32
Hreflang	100	100	0
Images	55	100	+45
Links	70	80	+10
Meta	70	52	-18
Mobile	60	100	+40
Page Speed	50	93	+43
Schema	40	0	-40
Sitemap	50	40	-10
Ssl Security	80	80	0
Technical	75	90	+15

Fixed (6)

Check	Category	Base	Target
OpenGraph image present og_image_present	meta	fail — missing	warning — missing
PageSpeed performance score pagespeed_score	page_speed	warning — 52/100	pass — 100/100
Largest Contentful Paint lcp_within_threshold	page_speed	fail — 3.4s	pass — 0.76s
External links safe external_links_safe	links	warning — 3 unsafe	pass — 1 external
E-E-A-T: Trustworthiness eeat_trust	content	warning — 5/10	pass — 9/10
Viewport set for mobile mobile_viewport	mobile	warning — partial	pass — width=device-width, initial-scale=1

Regressed (2)

Check	Category	Base	Target
Healthy internal link count internal_link_count	links	pass — 12	warning
Sufficient word count word_count	content	pass — 420 words	fail — 17 words

New issues (12)

Check	Category	Base	Target
Title is descriptive title_unique_words	meta	—	warning — 2 words
OpenGraph title present og_title_present	meta	—	warning — missing
OpenGraph description present og_description_present	meta	—	warning — missing
Twitter card present twitter_card_present	meta	—	warning — missing
Charset meta tag present meta_charset_present	meta	—	warning
Favicon present favicon_present	technical	—	warning
Sitemap referenced sitemap_referenced	sitemap	—	warning
CSP header present csp_header_present	ssl_security	—	warning — missing
X-Content-Type-Options x_content_type_options	ssl_security	—	warning — missing
Compression enabled gzip_or_brotli	page_speed	—	warning
E-E-A-T: Experience eeat_experience	content	—	fail — 2/10
E-E-A-T: Expertise eeat_expertise	content	—	fail — 3/10

Resolved issues (4)

Check	Category	Base	Target
Images have alt text images_alt_present	images	fail — 4/8 missing	info
Below-fold images lazy images_lazy_loaded	images	warning — 0 lazy	skipped
Content provides clear answers geo_clear_answers	geo	fail — 3/10	skipped
High factual density geo_factual_density	geo	warning — 5/10	skipped

Value changes

Check	Base value	Target value
Title tag present title_present		Example Domain
Title length title_length	85 chars	14 chars
Sufficient H2 tags h2_count	1	0
Page is indexable robots_meta_indexable		(not set)
robots.txt accessible robots_txt_found	404	0

Check	Base value	Target value
sitemap.xml accessible sitemap_xml_found	404	0