

SEO Audit Comparison

Base #38 (2026-04-24 12:38) — <https://www.anayshaaesthetics.com/skin-and-hair-treatments/botulinum.php>
Target #70 (2026-04-24 12:48) — <https://www.anayshaaesthetics.com/skin-and-hair-treatments/botulinum.php>

Overall: **83** → **85** (+2, improved) · 10m 1s between audits

Per-category

Category	Base	Target	Delta
Content	53	60	+7
Geo	38	50	+12
Headings	90	90	0
Hreflang	100	100	0
Images	45	45	0
Links	88	88	0
Meta	91	91	0
Mobile	100	100	0
Page Speed	93	92	-1
Schema	100	100	0
Sitemap	100	100	0
Ssl Security	80	80	0
Technical	95	100	+5

Fixed (4)

Check	Category	Base	Target
Response time acceptable response_time_ok	technical	warning — 1191 ms	pass — 548 ms
E-E-A-T: Authoritativeness eeat_authority	content	fail — 3/10	warning — 5/10
High factual density geo_factual_density	geo	fail — 3/10	warning — 5/10
Cites authoritative sources geo_authoritative_sources	geo	fail — 2/10	warning — 5/10

Regressed (0)

None.

New issues (0)

None.

Resolved issues (0)

None.

Value changes

Check	Base value	Target value
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PageSpeed performance score pagespeed_score	100/100	97/100
Largest Contentful Paint lcp_within_threshold	1.52s	1.82s
First Contentful Paint fcp_within_threshold	0.78s	1.74s
Readable prose readability	47.7	47.8
E-E-A-T: Experience eeat_experience	4/10	5/10
E-E-A-T: Trustworthiness eeat_trust	4/10	5/10
Content provides clear answers geo_clear_answers	4/10	5/10
Structured for AI extraction geo_structured_for_ai	6/10	5/10