

SEO Audit Comparison

Base #4 (2026-04-24 08:46) — <https://example.com/>
Target #69 (2026-04-24 12:47) — <https://example.com/>

Overall: **78** → **73** (-5, degraded) · 4h 1m between audits

Per-category

Category	Base	Target	Delta
Content	65	48	-17
Geo	70	100	+30
Headings	80	92	+12
Hreflang	100	100	0
Images	80	100	+20
Links	65	80	+15
Meta	95	52	-43
Mobile	80	100	+20
Page Speed	75	93	+18
Schema	70	0	-70
Sitemap	80	40	-40
Ssl Security	80	80	0
Technical	90	90	0

Fixed (2)

Check	Category	Base	Target
External links safe external_links_safe	links	fail — 6 unsafe	pass — 1 external
E-E-A-T: Trustworthiness eeat_trust	content	fail — 3/10	pass — 9/10

Regressed (10)

Check	Category	Base	Target
Title length title_length	meta	pass — 58 chars	warning — 14 chars
Meta description present meta_description_present	meta	pass — present	fail — missing
OpenGraph image present og_image_present	meta	pass — https://example.com/og.png	warning — missing
Sufficient H2 tags h2_count	headings	pass — 4	warning
JSON-LD structured data present schema_json_ld_present	schema	pass — 2 scripts	fail — 0 scripts
Canonical URL present canonical_present	technical	pass — https://example.com/	warning — missing
robots.txt accessible robots_txt_found	sitemap	pass	warning

Check	Category	Base	Target
sitemap.xml accessible sitemap_xml_found	sitemap	pass — https://example.com/sitemap.xml	fail
Healthy internal link count internal_link_count	links	pass — 14	warning
Sufficient word count word_count	content	pass — 460 words	fail — 17 words

New issues (12)

Check	Category	Base	Target
Title is descriptive title_unique_words	meta	—	warning — 2 words
OpenGraph title present og_title_present	meta	—	warning — missing
OpenGraph description present og_description_present	meta	—	warning — missing
Twitter card present twitter_card_present	meta	—	warning — missing
Charset meta tag present meta_charset_present	meta	—	warning
Favicon present favicon_present	technical	—	warning
Sitemap referenced sitemap_referenced	sitemap	—	warning
CSP header present csp_header_present	ssl_security	—	warning — missing
X-Content-Type-Options x_content_type_options	ssl_security	—	warning — missing
Compression enabled gzip_or_brotli	page_speed	—	warning
E-E-A-T: Experience eeat_experience	content	—	fail — 2/10
E-E-A-T: Expertise eeat_expertise	content	—	fail — 3/10

Resolved issues (2)

Check	Category	Base	Target
Recommended schema types used schema_recommended_types	schema	warning — Organization	skipped
Content provides clear answers geo_clear_answers	geo	warning — 6/10	skipped

Value changes

Check	Base value	Target value
Title tag present title_present		Example Domain
Page is indexable robots_meta_indexable		(not set)

Check	Base value	Target value
PageSpeed performance score pagespeed_score	85/100	100/100
Largest Contentful Paint lcp_within_threshold	2.1s	0.76s
Viewport set for mobile mobile_viewport	width=device-width	width=device-width, initial-scale=1