

SEO Audit Comparison

Base #7 (2026-04-24 09:13) — <https://ivfchandigarh.com/>
Target #15 (2026-04-24 11:44) — <https://ivfchandigarh.com/>

Overall: **70** → **71** (+1, unchanged) · 2h 30m between audits

Per-category

Category	Base	Target	Delta
Content	55	67	+12
Geo	50	28	-22
Headings	50	50	0
Hreflang	100	100	0
Images	90	90	0
Links	88	88	0
Meta	89	89	0
Mobile	100	100	0
Page Speed	50	53	+3
Schema	0	0	0
Sitemap	100	100	0
Ssl Security	87	87	0
Technical	94	94	0

Fixed (2)

Check	Category	Base	Target
E-E-A-T: Experience eeat_experience	content	warning — 5/10	pass — 8/10
E-E-A-T: Expertise eeat_expertise	content	warning — 5/10	pass — 7/10

Regressed (3)

Check	Category	Base	Target
Content provides clear answers geo_clear_answers	geo	warning — 5/10	fail — 3/10
Structured for AI extraction geo_structured_for_ai	geo	warning — 5/10	fail — 2/10
Cites authoritative sources geo_authoritative_sources	geo	warning — 5/10	fail — 2/10

New issues (0)

None.

Resolved issues (0)

None.

Value changes

Check	Base value	Target value
Response time acceptable response_time_ok	1374 ms	1848 ms
PageSpeed performance score pagespeed_score	8/100	29/100
Largest Contentful Paint lcp_within_threshold	9.72s	8.5s
Cumulative Layout Shift cls_within_threshold	0.397	1.055
First Contentful Paint fcp_within_threshold	4.4s	4.24s
E-E-A-T: Authoritativeness eeat_authority	5/10	6/10
E-E-A-T: Trustworthiness eeat_trust	5/10	6/10
High factual density geo_factual_density	5/10	4/10